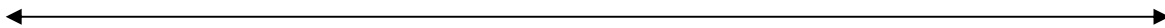


Contact: Lynn Harkin, CAE
Professional Developers of Iowa (PDI)
100 East Grand Avenue, Suite 330
Des Moines, IA 50309
Phone 515-243-4585/ Fax 515-243-2049
Email director@pdiowa.com



For Release: October 1, 2007

Professional Developers of Iowa (PDI) Elects Maureen Elbert as President



Ames, Iowa, September 27, 2007: At the Annual Business Meeting of the Professional Developers of Iowa (PDI), the membership elected Maureen Elbert, Executive Director of Kossuth/Palo Alto Counties Economic Development Corporation as President. Elbert has served on the PDI Board of Directors for three years and as Chair of the Membership.

Founded in 1973, with current membership of over 340, PDI is an organization dedicated to advancing the professionalism of its members through a wide range of programs and services. As an association, PDI provides professional training that helps its members do a better job for their community. PDI creates an atmosphere of support and offers an instant network of seasoned experts for local professionals to seek advice and support.

According to Lynn Harkin, PDI Executive Director, "As an organization, PDI fosters cooperation among its members to produce the best results for Iowa. As individuals, every PDI member makes his or her community a better place to live and work. Our board is committed to taking the organization to the next level."

At Kossuth/Palo Alto Counties Economic Development Corporation, Elbert is responsible for facilitating information, retention and expansion of local businesses; encouraging the location of new employers in the corporate communities/county as a means of enhancing economic growth; enhance the area's image as a desired location for new business and new residents; while networking with State, private and local officials, business leaders, and partners to establish a strong working relationship. Elbert has been the Executive Director of Kossuth County Economic Development Corp since 1998, and has been newly appoint as Palo Alto Co. Economic Development, Ex. Director. Prior to her taking this position was 23 years in the field of education. Elbert and her husband Daniel J., along with her five children Danielle, Kelly, Edmund, Garrett and Patrick Elbert reside in Whittemore, IA.

Professional Developers of Iowa are headquartered in the offices of Association Management, Ltd. (AML), a Des Moines-based association management company providing full-service management to non-profit trade associations and professional society associations since 1976.

